

## VITA

**DIANE E. REED, Ed.D.**

**14 Pride Street**

**Honeoye Falls, New York 14472**

585-385-7257 (office), 585-385-7261 (office fax)

585-582-2111 (home), 585-624-2593 (home fax)

585-739-3662 (cell phone)

E-Mail: [dreed@sjfc.edu](mailto:dreed@sjfc.edu)

## EDUCATION

Doctor of Education, May 1987

University of Rochester

Rochester, New York

Major: Curriculum and Instruction

Dissertation: *Organizational Characteristics, Principal Leadership Behavior and Teacher Job Satisfaction: An Investigation of the Effects on Student Achievement (1987)*

Educational Administration, May 1977

State University of New York at Brockport

Brockport, New York

Major: Educational Administration

Master of Education, May 1973

University of Rochester

Rochester, New York

Major: Reading Education

Bachelor of Arts, May 1967

Roberts Wesleyan College

North Chili, New York

Major: Secondary English and Elementary education

## NEW YORK STATE CERTIFICATIONS

- School District Administrator
- School Administrator and Supervisor
- Classroom Teacher N-6
- English Teacher 7-12
- Reading Teacher K-12

## **PROFESSIONAL EMPLOYMENT**

**2005 - Present** Associate Professor and Co-Director, Graduate Educational Leadership Program for certification for School Building and School District Leader  
St. John Fisher College, Rochester, New York

### **St. John Fisher College Committees**

**2009 – Present** Co-Chair School of Education Alumni/Affinity Committee

Serve as a member, School of Education Faculty Roundtable Committee

Serve as a member, School of Education Program Development Committee

**2008 - Present** Serve as a member of the Advisory Board and Curriculum Design Subcommittee for Rochester Leadership Academy: St. John Fisher is partnering with the Rochester City School District and New York State Education Department to establish a Leadership Academy for principals, funded by a Wallace Foundation Grant. – December 2008 to Present

**2005 - Present** Serve as a faculty member in the College’s Master of Science in Educational Leadership Program

Supervise faculty; advise students; develop and submit budget and staff requests; conduct research; and write program reports

Serve as a member of Graduate Program Council

Serve as a member of the Institutional Research Review Board (IRB)

Serve as a member of the School of Education Dean’s Council

Serve as the liaison for the Wayne-Finger Lakes Leadership Institute

Serve as a member of PEU

### **Graduate level courses taught**

GEDL 560, Achieving Standards of Excellence  
GEDL 561, Leadership by Collaboration  
GEDL 562, Internship I  
GEDL 563, Planning for School Assessment & Improvement  
GEDL 564, Improving Instruction and Learning  
GEDL 565, Internship II  
GEDL 566, Developing Effective Partnerships

GEDL 567, Effective Communication  
GEDL 568, Internship III  
GEDL 569, Accountability, Assessment, and Performance  
GEDL 570, Producing and Sustaining School Improvement  
GEDL 571, Internship IV

**2006 - Present**

**Ed.D. Program in Executive Leadership**

St. John Fisher College, Rochester, New York

Serve as a Chair or a member for doctoral candidates' dissertation committees

Serve as an Executive Mentor to candidates in program

Presentation August 2007 on "Women and Leadership"

Interview and grade writing samples for potential Doctoral Candidates (2006 - Present)

**1992 - 2006**

**Superintendent of Schools**

Honeoye Falls-Lima School District, Honeoye Falls, New York

Served as the Honeoye Falls-Lima (HF-L) District's Chief Executive Officer providing leadership for and general oversight of: the instructional program for approximately 2,800 students; implementation of a \$35 million budget; supervision and management of 420 staff; key administrative operations of the district and Board of Education; ensured district standards were met and exceeded state regulations regarding graduation requirements, student standards and assessments; strengthened school-community partnerships and communication, and increased the level of parental involvement; developed and implemented technology into curricula and increased utilization of mobile technology; effectively integrated instruction and assessment to promote student growth and improved district efficiency and productivity; implemented a strategic planning process to serve as a reference point for all district organizational work; created a program-based budget process to achieve quality while maintaining cost effectiveness; generated taxpayer approval for and oversaw capital expansion and renovation projects; facilitated comprehensive and successful contract negotiations; and administered innovative and effective teacher evaluation process

*Results and Achievement Data*

HF-L was recognized as a high performing/gap closing district by the New York State Education Department based on its performance on State learning standards for two years in a row (2004-06); HF-L was named in the top 1.6% of schools in the nation by *Newsweek Magazine* and in the top

3% of schools in Upstate New York by *Business First* in May 2005; 95% of graduates earned a Regents diploma in June 2005; the number of students who took Advanced Placement exams was the highest ever, with 183 students taking 329 exams with 79% scoring at the mastery level; HF-L outranked both similar schools and schools throughout the state on the NYS Report Card; in 2005, HF-L graduates earned scholarships totaling more than \$551,000

**2000 - 2005**

**Adjunct Professor**

St. John Fisher College, Rochester, New York

Served as an instructor in graduate level courses in the Master of Science Educational Administration Program

**1996 - 2002**

**Adjunct Professor**

State University of New York at Oswego, Oswego, New York

Served as an instructor in graduate level courses in the Master of Science Educational Administration Program

**1998 - 2000**

**Adjunct Professor**

University of Rochester, Rochester, New York

Served as an instructor in the Educational Administration Doctorial Program.

**1987 - 1992**

**Assistant Superintendent of Schools**

Honeoye Falls-Lima School District, Honeoye Falls, New York

Facilitated curriculum and staff development; served as personnel director for teaching staff; oversaw pupil personnel services

**1978 - 1987**

**Elementary School Principal**

Canandaigua City School District, Canandaigua, New York

Served as principal of a diverse student population of 950 students in grades 4-6

**1977 - 1978**

**Elementary Resource Curriculum Specialist**

Hilton Central School District, Hilton, New York

**1968 - 1977**

**Elementary and Middle School Reading Specialist**

Hilton Central School District, Hilton, New York

**1967 - 1968**

**Middle School English Teacher**

Hilton Central School District, Hilton, New York

## RESEARCH AND SCHOLARSHIP

### **Book**

Reed, D., Patterson, J. L., and Goens, G.A. (In Press). Resilient Leadership for Turbulent Times. Co-Published by the *American Association of School Administrators* and Rowman and Littlefield Education, scheduled for publication in 2009.

### **Original Development of Leader Resilience Profile**

Reed, D. and Patterson, J. L. Leadership Resilience Profile. <http://www.ed.uab.edu/tri/lrp.asp> , December 2007. (Published in English and Spanish.)

Reed, D., Patterson, J. L., Patterson, J. and Riddle, L., *Leadership resilience profile: A technical supplement*. Unpublished manuscript (2008). University of Alabama-Birmingham.

### **Book Chapters**

Reed, D. and Patterson, J.L. Ten strengths of resilient superintendents. A chapter in Harris, S. book *Learning from the Best: Lessons from Award-Winning Superintendents* (2009). Corwin Press, AASA.

Reed, D. and Patterson, J. L. Women Leaders: Diverse Strategies to Remain Strong In The Face of the Storm. Chapter in book edited by Beaty, D. M., Munoz, A. J., Sherman, W. H., and Pankake, A. M. (2008). *Women as school executives: Celebrating diversity*. (2008). Texas Council of Women School Executives. Stephenville, Texas: Tarleton State University Press.

### **Articles in Professional Journals**

Reed, D. and Ciaburri, P. Horseheads' strategic planning process casts wide net for options. *On Board*, published by New York State School Boards Association, June 2009.

Reed, D. and Patterson, J. L. Strengthen Your Leadership Resilience in Tough Times. *New Jersey Journal of Supervision and Curriculum Development* (Peer-reviewed). Volume 53, December 2008.

Reed, D., Goens, G. and Patterson, J. L. Joy and Resilience: Strange Bedfellows. *The School Administrator*. December 2008.

Reed, D., Goens, G. and Patterson, J. L. Turbulent Times Call for Resilient Leadership. *The Principal News* published by The Association of Washington School Principals, Winter 2009.

- Reed, D. and Ciaburi, P. What Kind of Planning Will Boost Student Achievement? *On Board*, published by New York State School Boards Association, November 2008.
- Reed, D. What defines and increases resilience in a leader? *Women in Higher Education*, December 2007.
- Reed, D. and Patterson, J. Voices of resilience from successful female superintendents. *Journal of Women in Educational Leadership*, (Peer-reviewed). April 2007.
- Reed, D., Mendrick, R. and Wischnowski, M. (2007). Unspoken rules – Make your board’s implicit rules explicit through a customs manual. *American School Board Journal*, October 2007.
- Reed, D. and Ciaburri, P. A strategic planning model that works. *On Board*, published by New York State School Boards Association, October 2006.
- Reed, D., Armstrong, A. and Williams, R. Laptops and Communication Lessons. *The School Administrator*, August 2005.
- Reed, D. New York State Department of Education. Keyboarding Within Elementary School Language Arts Programs. *SED Manual*. (1986).

### **Published Interview**

- Reed, D. (2009). Education Daily, Combating Stress: A Major Challenge for Superintendents by James Michael Brodie, January 15, 2009. Page 2.
- Reed, D. (2007). Developing More Resilient School Administrators, Education World Wide Wire Side Chat. <http://www.educationworld.com/a-issues/chat/chat217.shtml>. September 2007.

### **Book Reviews**

- Reed, D. (2008). [Review of the book, Resourceful Leadership: Tradeoffs and Tough Decisions on the Road to School Improvement by Elizabeth A. City]. *The School Administrator Journal*, April, 2009.
- Reed, D. (2008). [Review of the book, The Six Secrets of Change: What the Best Leaders Do to Help Their Organizations Survive and Thrive by Michael Fullan]. *The School Administrator Journal*, December 2008.
- Reed, D. (2008). [Review of the book, Coaching, Counseling and Mentoring by Florence Stone]. *The School Administrator Journal*, August 2008.

Reed, D. (2008). [Review of the book, 1-to-1 Learning: Laptop Programs that Work by Pamela Livingston]. *The School Administrator Journal*, March 2008.

Reed, D. (2007). [Review of the book, Data-Driven Instructional Leadership by Rebecca Blink]. *The School Administrator Journal*, September 2007.

Reed, D. (2007). [Review of the book *Leadership mentoring* by Steve Gross]. Published by *New York State Association of Women in Administration Newsletter*. July 2007.

Reed, D. (2006). [Review of the book *Women in the superintendency: Discarded Leadership* by Joy Dana and Diana Bourisaw]. *The School Administrator Journal*, November 2006.

### **Reviews for Professional Organizations**

Reed, D. (2009). Reviewer of Proposals for *North Eastern Educational Research Association 40th Annual Conference*.

Reed, D. (2008). [Reviewed manuscript titled: A Connection between Moral Imperative and Women's Leadership]. *The Journal of Women in Educational Leadership*. April 2009.

Reed, D. (2008). [Reviewed manuscript titled: Perceptions of Leadership Behaviors by Female Principals]. *The Journal of Women in Educational Leadership*. December 2008.

Reed, D. (2008). [Reviewer of Book Manuscript, Under Construction: Building the Students, Teachers and Schools We Need for the 21<sup>st</sup> Century]. Submitted to AASA Publications Review Board. November 2008.

Reed, D. (2007). Reviewer of Proposals for *American Association of School Administrators 2008 National Conference on Education*.

Reed, D. (2007). [Reviewer of the revised edition of the book, What's Worth Fighting for in the Principalship, by Michael Fullan]. Submitted to *AASA Publications Review Board*. November, 2007.

Reed, D. (2007). [Reviewed manuscript titled: Female Superintendents and Victim Syndrome]. *The Journal of Women in Educational Leadership*. December 2007.

Reed, D. (2007). [Reviewed manuscript titled: Women and the Superintendency: Perception of Gender Bias]. *The Journal of Women in Educational Leadership*. May 2007.

Reed, D. (2007). [Reviewer of Book Manuscript, Data for Learning: A Blueprint to Improving Student Achievement Using Data teams]. Submitted to AASA Publications Review Board. April 2007.

## PRESENTATIONS AT PROFESSIONAL MEETINGS

- Reed, D. (September 2009). *Resilient Women Leaders in Turbulent Times: Applying the Leader Resilience Profile to assess Women's Leadership Strength*. Presented at the Second International Women's Leadership Conference at the University of Augsburg in Germany. Sponsored by American Association of School Administrators and the University Council for Educational Administration.
- Reed, D. (March 2009). *Developing resilient leaders responsible for developing resilient students*. Presented at National Conference for Association for Supervision and Curriculum Development.
- Reed, D. (February 2009). *How to Strengthen your Leadership Resilience in Tough Times*. Presented at American Association of School Administrators Annual Conference.
- Reed, D. (October 2008). *Strategic planning tools that work*. Presented at New York State School Boards Association Annual Conference.
- Reed, D. (October 2008). *A leader's resilience profile to determine your resilience strengths*. Presented at Women in Educational Leadership 22<sup>nd</sup> Annual Conference.
- Reed, D. (April 2008). *Resilient school leaders: Strategies for turning adversity into achievement*. Presented at New York State Association of Women in Administration.
- Reed, D. (January 2008). *Strategic planning*. Presented at Collegial Association for Developing Educational Administrators Conference.
- Reed, D. (November 2007). *School leaders' symposium: Improving results and the bottom line*. Presented at El Dorado, Kansas School Symposium.
- Reed, D. (October 2007). *Strategic planning: A result's based model*. Presented at New York State School Boards Association Annual Conference.
- Reed, D. (October 2007). *Educational leaders: Resilience strategies to remain strong in the face of the storm*. Presented at Women in Educational Leadership 21<sup>st</sup> Annual Conference.
- Reed, D. (April 2007). *Researcher to Researcher*. Presented at New York State Women in Administration Annual State Conference.
- Reed, D. (May 2007). *New directions for school leadership & accountability – model strategic planning*. Presented at New York State School Boards Association Regional Conference.
- Reed, D. (March 2007). *How to strengthen leadership resilience in tough times*. Presented at National Conference for Association for Supervision and Curriculum Development.

- Reed, D. (March 2007). *How female school leaders successfully lead in tough times*. Presented at National Conference for Association for Supervision and Curriculum Development.
- Reed, D. (January 2007). *Urban leadership academies*. Presented at Collegial Association for Developing Educational Administrators 50<sup>th</sup> Anniversary Conference.
- Reed, D. (January 2007). *School emergency preparedness and labor relations issues*. Presented at Monroe County School Boards Association Labor Relations Presentation.
- Reed, D. (December 2006). *School emergency preparedness planning*. Presented at Orchard Park School District, Buffalo, New York.
- Reed, D. (November 2006). *Reflections and lessons learned on education system in Ireland*. Presented at International Seminar Group in Dublin, Ireland (AASA).
- Reed, D. (November 2006). *New beginnings: Resiliency through change*. Nazareth College, Presented at staff development day for all college non-instructional personnel.
- Reed, D. (October 2006). *School emergency: Are you prepared to lead?* Presented at New York State School Boards Association.
- Reed, D. (October 2006). *Voices of resilience from successful superintendents*. Presented at Women in Educational Leadership 20<sup>th</sup> Annual Conference.
- Reed, D. (August 2006). *Building and sustaining a highly effective administrative team*. Presented at Lansing Central School District Leadership Retreat.
- Reed, D. (May 2006). *Leadership that works: Lessons learned on the road to the superintendency*. Presented at New York State Association for Women in Administration State Conference.
- Reed, D. (January 2006). *Reallocating budget resources in good times and bad*. Presented at New York State Council of School Superintendents Mid-Winter Conference.
- Reed, D. (October 2005). *Diversity in Education*. Presented at New York School Boards Association.
- Reed, D. (September 2005). *The superintendent and school board relationship*. Presented at New York State Council of School Superintendents Fall Conference.
- Reed, D. (January 2005). *Budgeting in challenging fiscal times*. Presented at New York State Council of School Superintendents Annual Conference.
- Reed, D. (October 2004). *Superintendent, school board relationships*. Presented at New York School Boards Association.

- Reed, D. (May 2004). *Superintendent, school board relationships*. Presented at Aspiring Superintendents Annual Conference.
- Reed, D. (January 2004). *One to one technology initiative*. Presented at Superintendents Northeast Institute.
- Reed, D. (October 2003). *Budgeting in challenging fiscal times*. Presented at New York State School Boards Association Annual Conference.
- Reed, D. (June 2002, 2001, 2000). *Integrating technology effectively into instruction*. Presented at International Center for Leadership in Education.
- Reed, D. (2000, October). *Assessing your community's investment in technology*. Presented at New York State School Boards Association.
- Reed, D. (July 1998 - 2002). *The heroic journey of the superintendency*. Presented at Harvard Leadership Institute.
- Reed, D. (1987). *Effective schools research*. Presented at Eastern Educational Research Association.

## **REPRESENTATIVE SERVICE**

### **International**

- |                |  |
|----------------|--|
| November, 2008 | Participant in American Association of School Administrators International Seminar of Schooling in Peru                      |
| November, 2007 | Participant in American Association of School Administrators International Seminar on Schooling in Italy                     |
| November, 2006 | Participant in American Association of School Administrators International Seminar on Schooling in Ireland                   |
| November, 2005 | Participant in American Association of School Administrators International Seminar on Schooling in Argentina                 |
| October, 2000  | Participant in American Association of School Administrators International Seminar on Schooling in China and Thailand        |
| November, 1997 | Participant in American Association of School Administrators International Seminar on Schooling in Australia and New Zealand |

## **National**

- 2009 Membership Development Committee, American Association of School Administrators
- 2008 – 2009 Focus on Public Education as the Cornerstone of Democracy Committee, American Association of School Administrators
- 2006 – 2009 Public Engagement Advisory Committee, American Association of School Administrators
- 2004 – Present Distinguished Service Awards Screening Committee, American Association of School Administrators
- 2003 – Present Member of Governing Board, American Association of School Administrators
- 2006, 2007, 2008 Participant in Educational Summit, Model Schools Conference
- 2006 – Present Serve as an Educational Consultant for schools in the Successful Practices Network, International Center for Leadership in Education, Rexford, N.Y. Dr. William Daggett
- 2004 Served on Northeast Effective Schools Conference Planning Committee
- 1999 International Conference on Literacy (National Council of Teachers of English) - Conference Chair

## **State**

- 2009 – Present Vice President of Membership for Collegial Association for Developing Educational Administrators (CADEA)
- 2006 – Present Strategic Planning Consultant for New York State School Boards Advisory Solutions and PLC Associates. Have provided services to the following New York State School Districts:  
East Syracuse-Minoa  
Horseheads  
Minisink Valley  
Onteora  
Schenectady
- 2008 Horseheads Central School District.  
Opening Day Keynote Speaker: Planning for Results
- 2008 Depew Central School District, Depew, New York.

	Facilitated one day Board of Education/Leadership Team Workshop
2008	Leadership Preparation Program Planning Subcommittee for New York State Education Department for launching a new Wallace Foundation-funded initiative
2006 – 2007	Lansing Central School District, Lansing, New York Facilitated three-day summer administrative retreat on team building
2006 – Present	Special Olympics NY, Inc. Corporate Advisory Board Member
2005 – 2009	New York State Administrators Certification Examinations (NYSTCE) Content Advisory Committee Member for School Building Leader Exam
2004 - 2008	Chairperson: New York State Association of Women in Administration
2001 – 2004	Committee Chairperson: New York State Association of Women in Administration Awards
2001 – 2003	Chairperson: New York State Association of Women in Administration Membership
2006 - Present	New York State Council of School Superintendents Board of Advisors for Educorps
2005 - 2006	President-Elect: New York State Council of School Superintendents
2004 – 2005	Vice-President: New York State Council of School Superintendents
2003 – 2004	Treasurer: New York State Council of School Superintendents
2000 – 2006	Executive Committee Member: New York State Council of School Superintendents
	New York State Council of School Superintendents House of Delegates; Commissioner’s Advisory Council Member; Legislative Committee Representative; Superintendents’ Academy Trainer; at Harvard Leadership Institute Coordinator
2003	Participant in NYS SED SURR Review of elementary school in need of improvement with BOCES #1 District Superintendent
1985	Past Chairperson: Association of NYS School Administrators (SAANYS), Region XI

## **Local**

2007 – 2008	SUNY Geneseo, Geneseo, New York – Coaching Dean of School of Business on Change Initiative
2006 – 2008	Victor Town Board, Victor, New York - Facilitated the Development and Implementation of the Strategic Plan
2007	Nazareth College, Rochester, New York – Facilitated Restructuring Study of the Technology Department
2006 – 2007	Western New York Education Administration Consortium
2006	Publicity Chair for Holiday Bazaar: Rochester Museum and Science Center
2000 – 2006	Past Legislative Committee Representative: Monroe County School Boards Association
1999	Monroe County Council of School Superintendents
1999	Past President and Past President: Finger Lakes Chapter of the NYS Association of Women in Administration
1987	Past President: Rochester Area Reading Association -

## **St. John Fisher College Committees**

2009 – Present	Member School of Education Program Development Committee
2009 – Present	Co-Chair School of Education Alumni/Affinity Committee
2009 – Present	Member School of Education Faculty Roundtable Committee
2008 – Present	Serve as a member of the Advisory Board and Curriculum Design Subcommittee for Rochester Leadership Academy: St. John Fisher is partnering with the Rochester City School District and New York State Education Department to establish a Leadership Academy for principals, funded by a Wallace Foundation Grant. Participated in two-day Facilitator Training June 11 & 12, 2009.
2006 – Present	Co-Director of Masters Degree Educational Leadership Department
2006 – Present	College Representative to Wayne Finger Lakes Leadership Institute
2007 – Present	Serve as a member of the Institutional Review Board (IRB)

2006 – Present      Member of Professional Education Unit  
2006 – Present      Serve on Graduate Program Council  
2006 – Present      School of Education Dean’s Council  
2006 – Present      Faculty Assembly

## **AFFILIATIONS**

### **National**

American Association of School Administrators  
American Educational Research Association  
Association for Supervision and Curriculum Development  
Collegial Association for Developing Educational Administrators (CADEA)  
National Council of Professors of Educational Administration  
National Staff Development Council

### **Regional, State, and Local**

New York State Council of School Superintendents  
New York State Association for Supervision and Curriculum Development  
New York State Association for Women in Administration

## **HONORS/AWARDS**

2006                      New York State Council of School Superintendents (NYSCOSS)  
                                    Appreciation Award  
2005                      New York State Association for Computers and Technologies in  
                                    Education (NYSCATE) Superintendent of the Year Technology Award  
1986                      Athena Award, Canandaigua Chamber of Commerce Businesswoman of  
                                    the Year

July 31, 2009